

OLIVIA

OLIVIA BRUNER

www.oliviadid.com

ombruner@gmail.com

859 351 8322

EXPERIENCE

Graphic Designer, Drees Homes / 2019–Present

Responsible for the design, layout, and production of all advertising and promotional collateral for the nation's 13th-largest private home builder. Notable achievements include:

- Designing the Home for the Holidays illustrated bucket list and accompanying suite of shareable graphics to keep Drees top of mind through the holidays and share Covid-safe, family-friendly activities. The blog article featuring the holiday bucket list became the most-read Drees feature of all time.
- Creating a custom set of Happy Homeowner hand-held, dimensional photo-op signs as a means of client engagement and social media brand promotion for each of Drees Homes' 10 nationwide divisions.
- Designing and overseeing the installation of a corridor wall covering for Drees headquarters' newly-renovated wing, featuring the company's core values in a bold typographical treatment.
- Designing and installing a custom gallery wall for Drees headquarters' newly-renovated Foundation Room, creating nine harmonizing pieces paying homage to the family-owned and -operated home builder's 90+ year history.
- Designing Drees' holiday care packages—including the branded, printed mailer box and branded contents enclosed—that were delivered to the doorsteps of all employees in December 2020.
- Building a library of 100+ themed event templates—email, flyer, landing pages, and social media graphics—for grand openings, prospect-centered, and Realtor-centered Drees-hosted events. After designing the themed event flyers and email components in InDesign, I converted each file into an editable template using the web-based publishing software Lucidpress, and subsequently created an email template for each themed event email in Salesforce Marketing Cloud, for customization by Drees marketing specialists as needed. Led a series of training sessions for design and marketing co-workers to walk through personalizing the templates in Lucidpress and Marketing Cloud.
- Illustrating and designing a 16-page Drees-branded coloring and activity book for Drees' youngest clients to enjoy while at Drees model homes. Over 8,600 copies were ordered across all Drees divisions.
- Creating and curating interior inspiration style spreads for Drees' Design Centers across all divisions. Designed type treatments and thoughtfully selected Drees product photos that best reflect seven different interior design styles to offer inspiration for to-be-built home customers. Published digital flipbooks of each divisions' spreads and front-end designed landing pages showcasing the suite of flipbooks on the Drees website.
- Designed and managed the production of a custom suite of community amenity signage for one of Drees' Northern Kentucky communities, Southwick.

Freelance Graphic Design, Illustration, & Photography, www.oliviadid.com / 2012–Present

Design various media including logos, letterheads, business cards, children's books, annual reports, and wireframes, and capture and edit photographs for independent clientele and local nonprofits.

Graphic Artist and Art Consultant, Artonomy / 2018–2019

Curated and digitally created art for regional and national clients in the hospitality environment and demonstrated marked organizational and project management skills.

Contracted Graphic Designer, Cincinnati Children's Hospital Medical Center / 2017–2019

Collaborated with members of the Sick (sickle cell disease [SCD]) Treatment and Outcomes Research in the Midwest (STORM) team to visually communicate—via infographics, posters, and bi-fold publications—data collected in STORM's network of care providers and patients with SCD.

Contracted Graphic Designer, American Israelite Newspaper / Spring 2018

Served as the sole graphic designer and managed all layout, ad conceptualization, and typesetting, and collaborated with all members of the production team—journalists, editors, the publication's owner, and the printer—to ensure the paper's weekly turnaround.

Graduate Assistant, University of Cincinnati Graduate School Office / 2015–2018

Designed print publications—such as the Annual Report—and digital collateral, website graphics, and shot and edited photographs for use in university publications and online.

Graphic Design Co-op, KnowledgeWorks Foundation / Summer 2016

Created graphics and publications for print and digital consumptions. Nominated for the non-profit's Partner Core Value Award.

EDUCATION

University of Cincinnati / Cincinnati, Ohio

Master of Design, 2017

GPA: 3.9

Participated in the Professional Practice Program, alternated semesters of classroom study with work in the field of design.

High Point University (HPU) / High Point, North Carolina

Bachelor of Art, Strategic Communication, 2015

Bachelor of Fine Art, Graphic Design, 2015

GPA: 3.97 / Summa Cum Laude

SKILLS

Adobe Creative Suite, Microsoft Office Suite, G Suite, Lucidpress, Marketing Cloud, Mailchimp, Figma (I am learning!), wireframing, publication design, slide decks, cross-department collaboration, typography, illustration, infographics, branding, DSLR photography

HONORS, LEADERSHIP, & VOLUNTEER ACTIVITIES

Designed.org / 2021–Present

Graphic Design Mentor

Postcards to Swing States / Fall 2020

Volunteer Postcard Writer

CreativeMornings Cincinnati / 2019–2020

Volunteer and Organizer

IGA Good Design/Better Causes / Summer 2018

UX/Graphic Design Volunteer

People's Liberty / Spring 2018

Graphic Design Volunteer

Play Library / 2017–2018

Storefront and Graphic Design Volunteer

Cooperative for Education / 2017–2018

Fundraising and Graphic Design Volunteer

IASDR Conference / Fall 2017

Poster Co-Presenter

KnowledgeWorks Foundation / Summer 2016

Nominated for the Partner Core Value Award

Outstanding Production Award / Spring 2015

HPU School of Communication

High Point University / 2012–2014

Visual Art & Design Guild, President

Kappa Pi / Spring 2014

The International Honorary Art Fraternity, Inducted as member

Student of the Semester Award / Spring 2014

HPU School of Art & Design

1st Place in Graphic Design / Spring 2014

HPU School of Art & Design, Jr/Sr Art Exhibition

1st Place in Education Category / Spring 2013

BigSURS (Big South Undergraduate Research Symposium) Poster Session